Navigation Schemes

**Navigation scheme** is the plan that determines how Web pages will relate to each other. The **purposes** of navigation scheme are something to tell you where you are and something to help you know where you can go. A Web site's structure should support the site's mission statement and appeal to its target audience.

**Main Types**:

* Hierarchical navigation scheme - each level accesses next level - Advantages are visitors see site overview on homepage, can go to pages of interest and skip others, prevents visitor from being overwhelmed by information, and visitors can keep track of where they are on site.
* Linear navigation scheme - every page exists at the same level - each page is accessed from the previous page and linked to the next page
* Random-access navigation scheme - pages are not organized in any particular order and are linked randomly to each other - difficult to locate information on site.

Note: Can be a combination of schemes.

**Assignment**

Create a Hierarchical Chart - Assume you have seen seven movies in the past month. Four were action-adventure and three were comedies. Create a chart that places the movies you have seen into a hierarchical structure. Include the titles of all seven movies in your chart.

Use the Internet to research the history of different forms of communication such as the printing press, radio, or television. Identify five important dates in the history of communication. Place the five dates into a time line and create a linear navigational scheme.